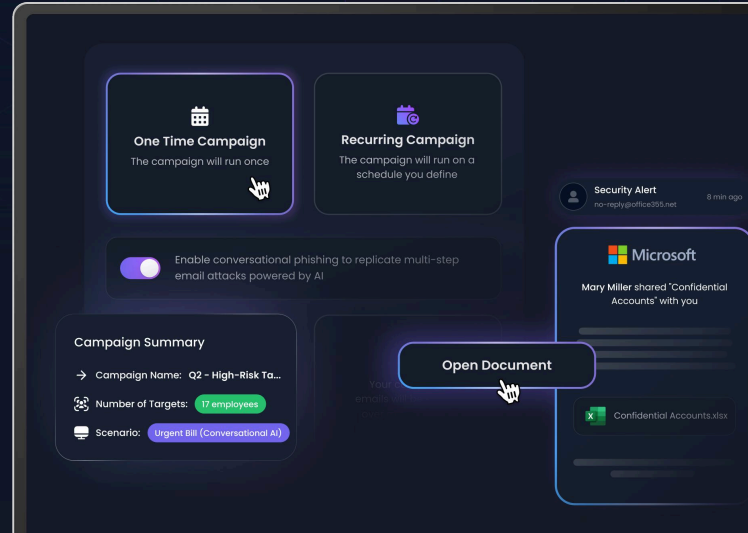


# Strategic Cyber Resilience: Employee training and attack simulation

Strengthen your defense, stay audit-ready and empower your teams against the most sophisticated threats, **with Arsen.**



## Why Arsen?

In an era of increasingly sophisticated, daily intrusion attempts, driven by AI-assisted smishing, phishing, and vishing, Arsen provides the tools needed to protect your assets and safeguard your reputation.

- Stop Impersonation & Vishing Attacks**  
Reproduce fraudulent tactics specifically targeting your type of organizations or industry. This allows you to strengthen verification procedures against attackers.
- Protect Sensitive Data**  
Train your teams to detect sophisticated data-harvesting and intrusion attempts across every channel, including email, phone, SMS, or portals, complete with guided remediation for any mistakes.
- Shift from Reaction to Prevention**  
Equip your teams with clear playbooks, proactive detection habits, and streamlined escalation workflows, all the while monitoring threat signals to neutralize social engineering attacks before they impact your business.

## TOP FEATURES

### AI Vishing Simulation

Realistic voice phishing simulations to prepare for the most insidious forms of attacks.

### AI-Assisted Scenarios

Leverage AI to deliver highly realistic, tailored multi-stages phishing simulations.

### AI Training Builder

Design bespoke learning paths and courses to meet your unique requirements.

# Select Your Bespoke Offer

Choose the specialized program that best aligns with your current risk profile:

Enterprise-Wide Training

## Phishing Awareness Program

- ▶ Scalable training and simulation for up to 1,000 users.
- ▶ Baseline your organizational risk and build a culture of vigilance.

Targeted Voice Attacks

## Precision Vishing Simulations

- ▶ Specialized "one-shot" campaign for 200 high-risk users.
- ▶ Defend against advanced AI-driven voice fraud and social engineering.

Executive Protection

## C-Levels Security Program

- ▶ Dedicated security posture for 20 key executives, C-Levels or VIPs.
- ▶ Bespoke simulations for high-value targets and decision-makers.

## Methodology



### 1. Set The Baseline

Align teams with unified security standards. Close knowledge gaps and establish rigorous cyber hygiene across every department.



### 2. Practice & Learn

Deploy simulations focused on recurring industry threats. Train teams to spot fraud and impersonation.



### 3. Generalize Habits

Embed security reflexes into daily workflows. Turn vigilance into a constant habit through continuous coaching.



### 4. Become Resilient

Drive a measurable increase in your cyber readiness. Shift from a reactive posture to a proactive culture of collective defense.



Users Sync



Embedded Training



Ready to activate Arsen?

Contact your insurance representative to get started.